
We create a better world by helping companies become great workplaces.

ABOUT THE ORGANIZATION

Great Place to Work® Institute is the global research and consulting authority on workplace culture, that helps organizations identify, create and sustain High-Trust, High- Performance Culture™ at their workplaces. The Institute has crafted its perspective by learning from great leaders, surveying millions of employees, and examining thousands of best workplaces around the globe.

Great Place to Work® believes that all organizations can become great workplaces and hence, highly productive organizations, by fostering trust within the ethos of their culture - referred to as High-Trust, High-Performance Culture™.

The Institute serves businesses, non-profits and government agencies in more than 60 countries and has conducted pioneering research on the characteristics of great workplaces for over three decades. Companies of all sizes look to us for our assessment tools, training, advisory services, conferences and workshops. Great Place to Work® assessment is considered the Gold Standard for workplace culture globally. It's all part of our passion to create a better world by helping organizations become great workplaces.

Every year, Great Place to Work® Institute partners with more than 10,000 organizations and analyses perspectives representing the voice of over 12 million employees around the world. This helps organizations create and sustain a High-Trust, High-Performance Culture™. In India, the Institute partners with around 1000 organizations annually to work towards the mission of 'Making India a Great Place to Work® FOR ALL

The Institutes' research shows that great workplaces are characterized by great leadership, consistent employee experience, and sustainable financial performance. These organizations are able to deliver a consistent experience to all their employees irrespective of their role, gender, tenure or level in the organization. Their leaders believe in the vision of creating and sustaining a Great Place to Work for ALL and role model being 'for ALL' Leaders.

Great Place to Work® Institute is pleased to '**Great Place to Work® Certified Professional and Architect Course**' for working professionals.

Trust is at the core of any Great Workplace culture. Companies that build Trust are able to sustain significantly higher business performance. They are also able to navigate troubled times with relative ease and minimize the risks of mistrust. In current times, while building Trust has become more critical than ever, it has also become challenging due to remote working and increased work pressure.

The course is designed to equip and enable working Professionals to build and sustain High-Trust, High-Performance Culture™ in their organizations.

[Click here to know more](#) and download the detailed **Brochure** that provides the program details and course outline for your reference. The course pedagogy uses a **blended approach** of virtual classroom sessions with Great Place to Work® experts, application-based activities and case studies, followed by assessments for the certification.

POSITION: Consulting – Project Manager (Ed Tech)

Location: Mumbai

Role	Business Manager - Ed Tech
Required Experience	Valid / relevant experience of 3-5 years in Ed Tech/E-learning Industry
Salary	At par with industry standards
Required Competencies	<ul style="list-style-type: none"> • Business Modelling: experience of creating viable business models, approaches to reach the target ground • Product Re/Launches: Experience of products launches and their market fit/revenues • Scaling: Experience of scaling a product by identifying under-served market opportunities • Sales & Marketing: Experience of driving sales & marketing for products with revenue goals • Innovation/Collaboration: Examples of having driven innovative projects to success by working with diverse teams • Strong analytical skills with the ability to collect, organise, analyse, and disseminate significant amounts of information with attention to detail and accuracy • Strong planning and time management skills, eye for detail • Continuous improvement mindset, confident and proactive • MS Office - Power point, Excel • Communication skills and Relationship building skills
Role and Responsibilities	<ul style="list-style-type: none"> • Your responsibility is to discover market opportunities, develop new courses to address opportunities, bring them to market, drive enrollments, ensure learning outcomes for learners. You will work with the other teams to deliver on these responsibilities. To summarize you will need to own / build / hire capability in the area of course development, course marketing, course enrollments, course delivery and alumni management. • Discover vast market opportunities and then build and offer courses for this opportunity. • Enrollments to scale rapidly with high learning impact. We currently want to expand our course footprint in the segment of the online and blended courses. And we are looking to go deeper into emerging markets with these courses. • Discover global/local market opportunity for courses: Through understanding trends in the learning market, understanding the offerings of our existing partners, discovering new partners who we can partner for courses delivery / marketing • Building new courses/upgrading existing courses with price, markets, value-proposition, differentiators • Driving enrollments for these courses by working closely with marketing and sales teams • Driving enhancing learner outcome projects - job connects, networking opportunities, continued learning • Managing multiple course-level P&Ls with revenue responsibility



WHY SHOULD YOU APPLY

- You will be joining our mission to help numerous organizations transform their workplaces and thereby impact industry and society
- You will get the opportunity to learn continuously from the best employers globally
- You will have the opportunity to write articles, address seminars and be known as a thought leader
- You will be a part of a team that passionately believes in and tries to practice the great workplace values of Trust (Credibility, Respect & Fairness), Pride and Camaraderie
- You will get an opportunity to build your individual brand by getting exposed to networks with the CXOs and Head HRs of the best workplaces in India
- You will get to experience a unique and sought-after business model in this space

CONTACT

Please email your updated resume, along with a cover letter addressing how you meet the above requirements, to in_careers@greatplacetowork.com (Subject: Application for Project Manager - Consulting Ed Tech).

DIVERSITY POLICY

Great Place to Work® is an equal opportunity employer that encourages women, people with disabilities and those from economically and socially excluded communities with the requisite skills and qualifications to apply for positions.

To read more about us: <https://www.greatplacetowork.in/>

