

# Work From Office continues to be plagued by coffee badging

According to a recent survey, 58% of hybrid workers are coffee badging while another 8% say they haven't been coffee badging but would like to try it.

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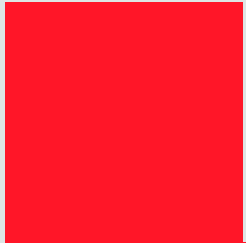
Read our research to navigate this new workplace trend

Coffee badging is a workplace phenomenon where employees make brief appearances at the office to engage in social interactions with colleagues and ensure visibility to their supervisors.

Oh! You mean you're going to have coffee and say hi to everyone

I am supposed to work from office today

Shh! Don't say it out loud



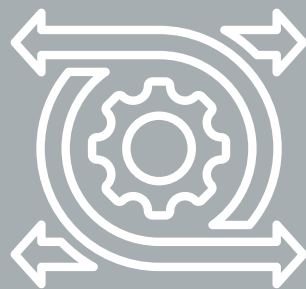
Your Work From Office mandate stands a better chance of succeeding if the management focuses on



Work-life  
balance



Ethical and trustful  
collaboration



Maintaining a listening  
culture



Making available the  
right resources



Providing a fun place  
to work



Sense of  
belonging

# Who are more likely to coffee badge?

## GenZ employees

One out of every three GenZ employees has a low perception about their workplace being free from favoritism.

## Female employees


As compared to men, 4% more women have a lower perception of their workplace being free from office politics.

## Employees in non-managerial roles

As compared to employees in managerial roles, 7% more of non-managerial employees feel overlooked in terms of being genuinely valued for their individuality, beyond their roles within the company.



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# Is your organization at a risk of facing coffee badging, too?

To know how your organization is placed on these sentiments, take the Great Place To Work survey.

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